

ZYME SOLUTIONS SIGNS OEM AGREEMENT WITH INFORMATICA ***Enhances service offering with leading Data Integration Platform***

REDWOOD SHORES, Calif., November 12, 2008 – Zyme Solutions, the leading provider of hosted channel intelligence services to the high tech industry, today announced a strategic agreement with Informatica Corporation (NASDAQ: INFA), the leading independent provider of data integration software and services. Under the agreement, Zyme Solutions (Zyme) will embed the Informatica data integration platform including leading products such as PowerCenter, Informatica B2B Data Transformation and Informatica Data Quality into its service delivery architecture. The agreement further strengthens Zyme’s services and market leadership position.

“Informatica is the undisputed leader in data integration and data quality software. Its vision to support cloud computing models fits perfectly with our hosted data intelligence mission and environment,” said Chandran Sankaran, CEO of Zyme Solutions. “With Informatica under the covers, our services will integrate seamlessly with the mission critical IT environments of our clients, and give them further assurance that their data is in good hands with Zyme.”

Zyme processes more than five million channel point-of-sale transactions every week, from daily feeds originating at distributors and retailers in more than 140 countries around the world. Data volumes are expected to double in the next year, as Zyme continues serving the largest technology companies with the most complex distribution networks in the world.

“At Informatica, partnerships are an integral part of our continued growth and success. Zyme is part of an exciting new breed of company that embodies the movement of data out of the enterprise’s four walls,” said Harry Gould, senior vice president, Worldwide Alliances, Informatica. “As Zyme continues its rapid business growth, we are very pleased that they have selected Informatica as their platform of choice to support their innovative channel intelligence services. We look forward to collaborating with Zyme on a number of market initiatives.”

Zyme also joined the Informatica [*INFORM for OEMs Partner Program*](#), a wide-ranging program that offers a comprehensive, reusable data integration infrastructure providing Zyme the ability to further differentiate its solution with near-universal data integration capabilities, achieving faster time-to-market, and avoiding the costs and risks of internal development.

About Zyme Solutions

Zyme Solutions Inc. offers hosted data cleansing, enrichment, validation and analysis services to help global technology companies like Dell, Symantec, Linksys and Xerox gain visibility into their channel sales, streamline their commercial processes with

channel partners, and capture insightful and timely market intelligence. For more information call 1-877-262-8990 in the U.S. or visit www.zymesolutions.com.

About Informatica

Informatica Corporation (NASDAQ: INFA) is the leading independent provider of enterprise data integration software and services. With Informatica, organizations can gain greater business value by integrating all their information assets from across the enterprise. More than 3,350 companies worldwide rely on Informatica to reduce the cost and expedite the time to address data integration needs of varying complexity and scale. For more information, call +1 650 385 5000 (1 800 653 9871 in the U.S.), or visit www.informatica.com.

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Note: *Informatica*, *Informatica Data Quality*, *Informatica B2B Data Exchange* and *PowerCenter* are trademarks of Informatica Corporation in the United States and in jurisdictions throughout the world. All other company and product names may be trade names or trademarks of their respective owners.